

Week 1 M: August 21 W: August 23	Week 2 M: August 28 W: August 30	Week 3 M: Sept 4: no class W: September 6	Week 4 W: September 6 M: September 11	Week 5 M: September 18 W: September 20	Week 6 M: September 25 W: September 27	Week 7 M: October 2 W: October 4	Week 8 M: October 9 W: October 11	Week 9 M: Oct 16: Fall Break. W: October 18
Monday: To Do: Project Assessment To Do: Alumni Research Intro Project Expand/Refine	Monday: 	Monday: NO CLASS Labor DAY!	Monday: 	Monday: Due: Research: Firm/Cities Start second Expand/Redo	Monday: Due: Expand/Refine Start Personal Branding	Monday: 	Monday: Intro Online Presence Intro: Short Project	Monday: NO CLASS but please keep working!
Wednesday: Due: Project Assessment Bring all your projects in! We will look at them together.	Wednesday: Due: Alumni Research 	Wednesday: Due: Expand/Refine Start Firm Research Intro Project Redo	Wednesday: 	Wednesday: 	Wednesday: Due: Project Redo 3 projects to Creative Hotlist Creative Hotlist Due Sept 27	Wednesday: 	Wednesday: Online Research Short Projects AIGA Gala: Oct 13	Wednesday: optional class but please keep working! you can't take a whole week off -- you will be behind Chicago Trip Oct 19 - 21
Refer to the Portfolio Plan document for the project outline and deliverables. You are responsible to keep on-track.	Project Expand/Refine :	Project Expand/Refine due/present	Project Redo	Project Redo	Project Redo due/present	Personal Branding	Personal Branding	Personal Branding
There will be at least 2 Blitzes this Semester be prepared to participate in at least one.								
Project Assessment due/present	Project Assessment	Firm Research	Firm Research	Firm Research due/present				
	Alumni Research due/present							

Week 10 M: October 23 W: October 25	Week 11 M: October 30 W: November 1	Week 12 M: November 6 W: November 8	Week 13 M: November 13 W: November 15	Week 14 M: November 20 W: Nov 22: no class	Week 15 M: November 27 W: November 29	Week 16 M: December 4 W: December 6	Finals December 8 Stop Day	
Monday: Start Project Expand/Refine	Start Photographing work Pumpkin Party at Jeremy's	Monday:	Monday: Intro to cover letters	Monday: Ad Club Creative Spark you can miss class to attend! Due: Refined Brand Book	Monday: Discuss online profiles	Monday:	Portfolio Review with professionals and alumni	
Wednesday:	Wednesday: Start interview portfolio	Wednesday: Due: short project Bring in your BrandBook! printed and digital	Wednesday: Due: Cover letters	Wednesday: NO CLASS THANKSGIVING	Wednesday:	Wednesday:		
			Spark KC Nov 13					
			Refine Brandbook	Refine Brandbook due/present			Alumni Review Portfolio Website Personal Brand	Finals week one-on-one reviews all your work. 30 minute slots you will sign up for a time via doodle poll.
Personal Branding	Personal Branding due this is it! times up brand yourself		Printed Portfolio Nov 15 due round 1	Printed Portfolio Nov 20 due round 2	Printed Portfolio Nov 27 due round 3	Printed Portfolio final		
Online Portfolio Oct 25 research due who is hosting your site	Online Portfolio Nov 1 (2) projects live	Online Portfolio (2) projects refined	Online Portfolio add projects	Online Portfolio add projects	Online Portfolio add projects	Online Portfolio final		
Short project ideas		Short project Design Week Senior Show Portfolio Review Hallmark Posters due/present	Cover letters due/present		Online Profiles update profiles			