

PROCESS BOOK

All typography 1 assignments will have a process book due along with the boards. The process book is due the day and same time that the boards are due. Any late process book will effect your project grade. You can get them spiral bound at Kinko's, Copy Co... sometimes they will due it quickly sometimes they have you leave it overnight... Be prepared.

Binding: Spiral Bound.

The process book should be spiral bound with a **black board cover**. It contains all of your sketches and crit. notes for the project. It should be organized.

Title page: The title page is the first page in your process book. (8pt and 12pt)

project one: modular grid

your name

visc 202

typography

fall 2006

Second page: Project Brief and Overview: (example below)

In this project we will learn so see typography in two ways:

- 1) as visual elements in a two-dimensional composition
- 2) as information which represents hierarchical organization

Analyze the text and classify the copy into clear levels of informational importance. All compositions simplified and clarified the information. The type size, use of color, rules, etc. encourages the viewer to read the information in a logical and pre-determined order.

I created a series of typographic compositions that closely adhered to a traditional, modular grid form. I explored text set in one size, text set in 2 sizes with black plus one color, color fields, full background of color, reversed type, scale and the addition of body text.

Project Overview (your thoughts)

This project was easy/difficult for me, I struggled with, I enjoyed, I hated, it was too long/short...