
Anatomy of Letters

Take notes on the parts of the letter

M x b p

M x b p

A A A

C C C b

a a a

e e e

G G G b

g g g

R R R

K K K K

Q Q Q

What is a font family?
Type styles?

ambg amburg

ambg amburg

ambg amburg

ambg amburg

ambg

ambg

ambg

Characteristic Observation

Looking at the different fonts what are the differences or similarities?

Garamond

M x o e a g G d Q r R t

Baskerville

M x o e a g G d Q r R t

Didot

M x o e a g G d Q r R t

Memphis

M x o a g G d Q r R t

Belizio

M x a g G d Q r R t

Swift

M x a g G d Q r R t

Characteristic Observation

Looking at the different fonts what are the differences or similarities?

Helvetica Neue

MxeagGdQrRt

Futura

MxeagGdQr-

Gill Sans

MxeagGdQrRt

Gotham

MxagGdQrRt

Meta

MxeagGdQrRt

Akzidenz Grotesk

MxeagGdQrRt